



Hubertus von Roenne (PhD law)

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The Art of Digital Transformation.

My passion

Accompanying and guiding organisations through the digital transformation. With broad experience and profound expertise in the legal, technological and organisational aspects.

The economy is undergoing a rapid process of change towards data-based business models. There is considerable potential for growth if data is better utilized and a culture of data sharing is understood. New technologies are available and, what is often underestimated, new legal frameworks open up new opportunities. Companies and organisations face the challenge of leveraging their treasure trove of data.

In addition to my consulting work, I am the founder and chairman of the non-profit ThinkActTank Digitise Berlin - Connect Europe and a mentor for young talents and start-ups.

I have three almost grown-up children with my wife, for whom it is worthwhile to implement sustainable change, including through the responsible use of data and digital tools.

My other passion is wine - preferably from sustainably run family businesses.

My foundation

I know large, complex global organisations from 17 years in management positions at AOL and British Telecom. From this time, I am familiar with the technological foundations of digitalisation - with telco and cloud infrastructure, with communication and IoT solutions and with security and IT service aspects.

Since 2017, I have been supporting companies in the private and public sector in their digital transformation, including as Chief Digital Officer at one of Berlin's largest family-owned companies.

I have a doctorate in law and have been involved in various EU digital legislative packages as Chairman of the European Telco Trade Association ECTA.

Today, I combine these three core competences - technology, leadership and law - to support companies and decision-makers in using data to create value. I work with your teams to develop data strategies and data use cases, and set up data organisations and data governance with you.

Thanks to my many years of international experience, particularly in the UK and France, I have a corresponding network and can help overcome cultural and language barriers.